

Code of practice on the provision of content and material of an erotic, sexual and pornographic nature
Annex to the “Framework agreement for mobile content services”

The code of practice sets out how service providers should interpret the limits the parties have agreed to impose in terms of the content/material that falls within or outside the 16XX series in terms of being of an erotic, sexual and pornographic nature.

It is a matter for the individual operator to determine whether access is provided to content/material in the 16XX series, and to what extent. Within the 16XX series, there is a distinction between “erotic and sexual content/material” and “pornographic content/material”.

This means that a mobile operator may choose to provide access to content/material exclusively in the 12XX, 14XX, 18XX and 19XX series. An operator may also choose to provide access to the above series, plus that part of the 16XX series covering “erotic and sexual content/material”, while barring access to “pornographic content/material”.

For details of the extent to which the individual operators allow access to content/material in the 16XX series, please refer to the operators in question.

12XX, 14XX, 18XX and 19XX	16XX	
<p>Access to content/material: No age restriction.</p> <p>Content/material in the form of images, text or sound belonging to the 16xx series must not be in the 12XX, 14XX, 18XX and 19XX series.</p> <p>Content/material in this category may contain images of lightly-clothed persons, but with the limitation that the persons must have their sexual organs covered, and women must also have their breasts covered. Persons wearing G-strings or transparent clothing are permitted provided that their sexual organs are not visible.</p> <p>Images of persons touching their own sexual organs and interaction of a sexual nature between two or more persons are not permitted.</p> <p>Drawings and caricatures of sexual organs/bottom pictures in a humorous context are permitted in this category</p> <p>Content/material in the form of text, for example erotic stories and sexual/erotic descriptions are permitted provided the texts do not describe acts and/or situations that are not permitted in images.</p> <p>Content/material in the form of sound, for example ringtones and sound greetings are permitted provided the sounds do not relate to acts/situations that are not permitted in images.</p>	<p>Erotic and sexual content/material</p> <p>Access to content/material: Adults</p> <p>In this category, erotic/sexual relations between persons may be shown/indicated.</p> <p>It includes content/material intended to have an erotic effect and content/material of a sexual nature.</p> <p>Erotic content/material ranges from naked pictures/photographs of men/women, the naked model in Se & Hør magazine or the Page 9 Girl in Extra Bladet magazine, to one or more persons touching themselves and one or more persons who may be characterised as being naked, and one or more persons in positions intended to have an erotic effect.</p> <p>Content/material of a sexual nature includes scenes of sexual relations/intercourse in which the sexual organs are not shown directly.</p> <p>When the content/material is evaluated, importance will be placed on the overall impression, i.e. the combination of image, sound and animation.</p> <p>Content/material may consist of text of a sexual and erotic nature and sound files with heavy breathing, and sexual and erotic undertones/overtones.</p>	<p>Pornographic content/material</p> <p>Access to content/material: Adults</p> <p>The individual operator may choose to provide full or partial access, or no access at all, to this type of content/material.</p> <p>The content/material may only be provided if it is legal.</p> <p>Pornographic content/material is defined as explicit sexual activity, close-ups of sexual organs and intercourse, frequently with a strongly sexual soundtrack. This category includes all types of sexual activity, with a highly variable number of participants. Distinctions may be drawn between different genres, for example:</p> <ul style="list-style-type: none"> - sadomasochism, bondage, domination, rubber, latex - homosexuality, transvestism - group sex



Picture messages:

12XX, 14XX, 18XX and 19XX



Erotic and sexual content/material



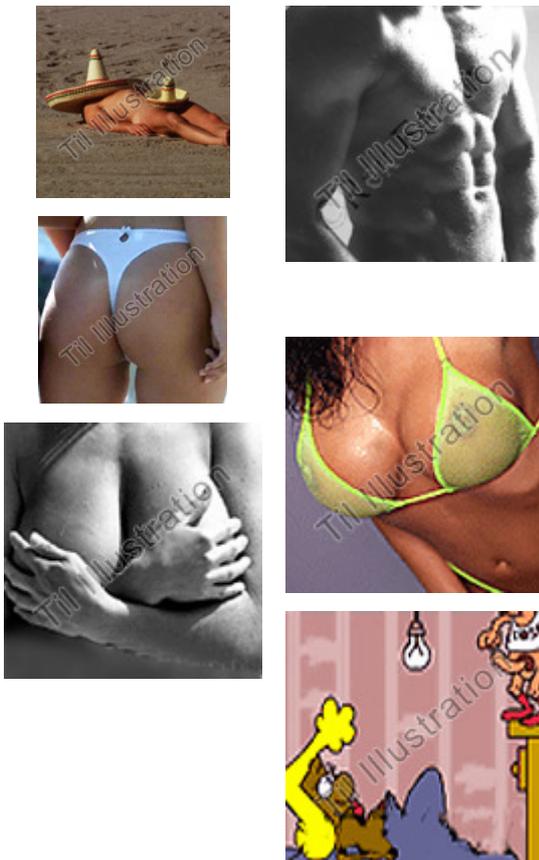
16XX

Pornographic content/material



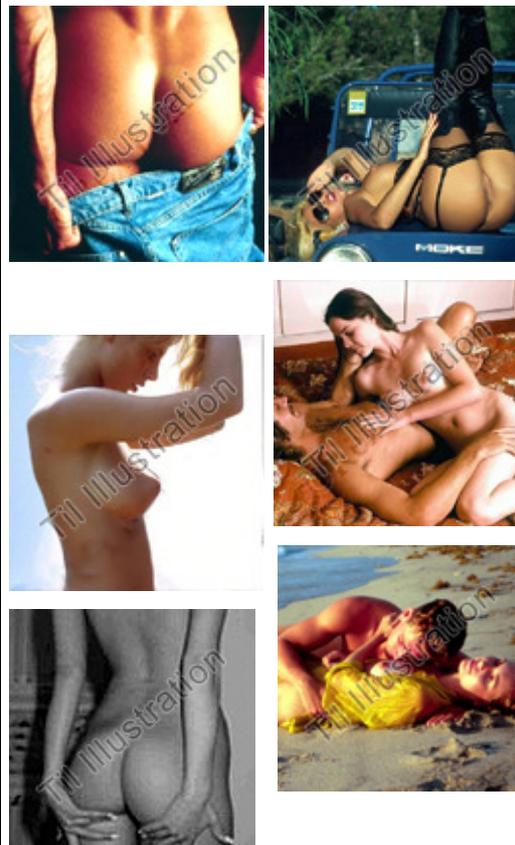
Colour images:

12XX, 14XX, 18XX and 19XX



16XX

Erotic and sexual content/material



Pornographic content/material



